Alex Stevenson-Price

✉️ alex@jsp.scot
📞 +44 7921 133 288
📍 Scotland, UK
👨‍💻 github.com/alexjsp
👤 alex.jsp.scot

Hi, I'm Alex. 👋 I'm a **Senior Engineering Manager** and hands-on engineer with 15+ years of experience building consumer products with millions of users. I specialise in leading & growing high-trust, high-impact teams, combining my strong technical foundations with empathetic, people-first leadership.

Experience

Senior Engineering Manager – Plex **July 2025 → Present**
Engineering Manager – Plex **2021 → 2025**

Scope & Teams

- Managed teams of up to **10 engineers**, including two concurrent teams:
  - **Streaming Team** - A large feature team of backend + frontend engineers, owning Plex's cloud streaming video offering (Video on Demand, Live TV, and movie rentals).
  - **Player Team** - A small service team of client engineers, responsible for shared client playback foundations used by multiple feature teams.
- **Mentored four Engineering Managers** contributing to leadership development and consistency across the organisation, and guided one engineer into engineering management.

People & Delivery Leadership

- Directly managed engineers through **regular 1:1s, goal settings, frequent honest feedback, and career development mentorship**.
- Built and maintained good **agile development practices**.
- Promoted and maintained a **healthy, collaborative, and psychologically safe team culture.**
- **Partnered closely with Product Managers** and **stakeholders** on prioritisation, planning, and delivery.
- Led and supported engineers in a **remote-first, globally distributed** organisation, working effectively across time zones through clear communication, async collaboration, and inclusive team practices.

Impact & Outcomes

- Led delivery of a **new video rental service** (TVoD) launched in the US & Canada across Roku, iOS, Android, Apple TV, Web, and Smart TV platforms.
- Delivered **multiple cost saving improvements**, including moving some ad hosting in-house, and migrating storage of mezzanine video files, resulting in meaningful infrastructure cost reductions.

- Grew teams through **hiring and onboarding multiple engineers** including backend and frontend engineers.
- Supported & mentored engineers to **multiple promotions**:
  - Several Mid-level → Senior
  - Two Senior → Staff
  - One Senior → Engineering Manager

Senior Software Engineer – Plex **2020 → 2021**
Software Engineer – Plex **2015 → 2020**

- Core member of the **Apple Platforms Team**, building iPhone, iPad, and Apple TV apps.
- Led two major **frontend redesigns** across iOS and tvOS.
- Spearheaded a move to modern **Swift-based, modular architecture** using Swift Package Manager.
- Played a key role in developing and maintaining:
  - **Native video playback engine**
  - **Search frontend**
  - **Authentication and user account management**
- **Collaborated cross-platform** to ensure feature and UX consistency (Android, Web, Roku)
- **Mentored new engineers**
- Contributed to **feature specs, technical designs, and UX decisions**

Founder / Software Engineer – Homegrown Software **2008 → 2016**

- Founded and ran a successful one-person iOS software company.
- Created 2 of the first 500 apps available on the iOS App Store when it launched.
- Notable apps:
  - **PhoneSaber / Lightsaber Unleashed (2008)** - Early App Store hit; featured by TechCrunch and Walt Mossberg, later I partnered with THQ Mobile on an official Star Wars tie-in.
  - **CameraSync (2010)** - Early automated photo backup app supporting Dropbox, Amazon S3, and Box.net
  - **YouPlayer (2012)** - Popular third-party YouTube client praised for UX and accessibility.

Technologies

- **Leadership Exposure:** Node.js, Express, GraphQL, MongoDB, React, React Native, JavaScript, TypeScript, Swift, Kotlin, Cloud Platforms (AWS), video ingestion pipelines.
- **Engineering Practices:** CI/CD, Observability & Monitoring (Datadog, Sentry, Looker), Technical design / RFCs, Agile delivery

- **Hands-on Expertise:** Swift, Objective-C, UIKit, SwiftUI, JavaScript, TypeScript, REST APIs, video streaming.

Education

BEng Software Engineering, University of Edinburgh **2005 → 2010**

Non-Tech Interests

I'm a keen home chef and baker, I love having family and friends visit so I can cook for them, and enjoy experimenting with new and interesting recipes and inflicting the results on my husband! I'm also known for bringing cupcakes to team meet-ups when they're close enough to home that it's possible. My husband and I also love to travel, exploring new cultures and cuisines.